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Keshav Memorial Institute of Commerce & Sciences

Affiliated to Osmania University & NAAC Accredited, Narayanaguda, Hyderabad, 500029.

Annual Report 2024-25

A. About IIC Institute (KMICs)

Vision and Mission of IIC at KMICs

Vision:

To build a strong culture of innovation, creativity, and entrepreneurship among students and faculty, making KMICs a leading institution that nurtures future innovators and entrepreneurs who contribute to a sustainable and self-reliant India.

Mission:

- To create an ecosystem that encourages innovative thinking and problem-solving among students and faculty.
- To provide exposure to various innovation, design thinking, and start-up activities under the guidance of the Ministry of Education's Innovation Cell (MoE's IIC).
- To connect academia with industry experts, entrepreneurs, and professionals to bridge the gap between ideas and implementation.
- To develop a mindset of entrepreneurship and intellectual property awareness across all departments.

Journey of IIC at KMICs

The **Institution's Innovation Council (IIC)** at Keshav Memorial Institute of Commerce and Sciences was established under the initiative of the **Ministry of Education's Innovation Cell (MoE's IIC)** on 16.01.2025 to foster innovation and entrepreneurship within the campus.

Since its inception, the IIC at KMICs has been actively involved in promoting innovative thinking through workshops, idea contests, prototype development sessions, expert talks, and participation in national events such as the **IP Utsav series, Prototype/Process Design Development Workshops, and Innovation Ambassador training.**

The council has successfully conducted a series of activities aimed at developing problem-solving skills, creative design thinking, and start-up awareness among students. Through continuous efforts, KMICs IIC has emerged as a vibrant platform encouraging students to transform their innovative ideas into viable entrepreneurial ventures.

Diversified Representation in the IIC at KMICs

The IIC at KMICs has a well-balanced and diversified structure that includes representatives from:

- **Industry Experts and Entrepreneurs** – who guide students with real-world perspectives and mentorship.
- **Faculty Members from Various Departments** – including Commerce, Management, Computer Science, and Humanities, ensuring interdisciplinary collaboration.
- **Student Representatives** – who play an active role in idea generation, event coordination, and innovation activities.
- **Innovation Ambassadors** – trained under the MoE's Innovation Cell, who lead innovation drives and mentor peers.
- **External Members** – such as startup founders, incubator representatives, and intellectual property experts, providing professional insights and networking opportunities.

This diverse representation allows the council to function as a bridge between education, research, and enterprise, aligning with the national innovation and entrepreneurship agenda.

B. Key Functionaries of the Institution's Innovation Council (IIC) at KMICs

The Institution's Innovation Council (IIC) at Keshav Memorial Institute of Commerce and Sciences (KMICs) functions under the guidance of the **Ministry of Education's Innovation Cell**

(MoE's IIC). The council comprises enthusiastic and trained faculty members, student representatives, and external mentors who actively promote innovation and entrepreneurship within the campus.

S. No.	Name of Member	Member Type	Key Role / Position Assigned	Key Functionary (with Description)
1	Smt. V. Santhi	Teaching	President	President – Provides strategic leadership, supervises IIC activities, and ensures alignment with institutional vision.
2	Ms. C. Sanjana	Teaching	Convener	Convener – Coordinates IIC functions, plans activities, and acts as a bridge between faculty, students, and MIC.
3	Afroz Begum	Teaching	Social Media Co-ordinator, Member	Social Media Coordinator – Manages online presence, promotes IIC activities/events on digital platforms.
4	Mrs. K. Sreedevi	Teaching	IPR Activity Co-ordinator, Member	IPR Coordinator – Conducts awareness sessions, guides faculty/students on patents, copyrights & IP filings.
5	Mrs. J. Madhurima	Teaching	NIRF Co-ordinator, Member	NIRF Coordinator – Supports institutional rankings by documenting IIC contributions in innovation & entrepreneurship.
6	Mrs. D. Shilpa	Teaching	Startup Activity Co-ordinator	Startup Coordinator – Facilitates start-up ecosystem, mentors students/faculty in entrepreneurship initiatives.
7	Mrs. P. Sreevani	Teaching	Internship Activity Co-ordinator	Internship Coordinator – Establishes industry linkages and guides students towards innovation-related internships.
8	Dr. V. Anjaneyulu	Teaching	Innovation Activity Co-ordinator	Innovation Coordinator – Leads ideation, prototype development, and innovative project guidance.
9	Mrs. L. Deepika	Teaching	Member	Member – Supports and participates in IIC initiatives and events.
10	Ms. Naimisha	Teaching	Member	Member – Contributes to IIC programs, mentoring, and student guidance.
11	Ms. Ujjivani	Teaching	Member	Member – Actively involved in IIC activities and departmental innovation tasks.
12	Mr. Manohar	Teaching	Member	Member – Provides academic and mentoring support for IIC functions.
13	Ms. V. Snigdha	Teaching	Member	Member – Assists in organizing and executing innovation/entrepreneurship activities.
14	Mrs. P. Maheshwary	Teaching	Member	Member – Contributes to innovation-related events and supports student projects.
15	Mrs. Nirupama & Mrs. Bhuvana	Teaching	Member	Members – Collaborate in IIC programs and encourage student engagement in innovation.

C. Portfolio/graphical/Tabular representation of Resource strength (human capital and Physical capital) of the IIC institution

Resource Category	Strength / Details	Remarks
Total No. of IIC Members	29 Members	Inclusive representation from teaching, students, and external experts
Total No. of Innovation Ambassadors (IAs)	11	Trained under MIC programs to promote innovation & entrepreneurship

Total No. of Faculty Mentors (from Portal)	15	Registered on MIC IIC portal for mentoring students and supporting IIC programs
Pre-Incubation Units	2 Units	Support idea validation, prototype development, and early-stage innovation
Incubation Units	1 Unit	Provides mentorship, scaling, and support for student/faculty start-ups
IP Facilitation Unit (IFU)	1 Unit	Supports patent filing, copyrights, IP awareness, and commercialization

Narrative Summary:

- **Human Capital:** KMICS IIC has a total of **29 members**, including faculty, student coordinators, and external mentors.
- **Innovation Ambassadors (IAs): 11 trained faculty** guide students in ideation, prototype development, start-up creation, and IPR processes.
- **Physical Capital:** The Institute has **pre-incubation and incubation units** to facilitate innovation activities. The **IP Facilitation Unit (IFU)** provides support for patent filing and technology commercialization.
- **Overall Strength:** The combination of human and physical resources ensures a **strong ecosystem for promoting innovation and entrepreneurship** on campus.

D. Highlight Facilities, Infrastructure of Pre-Incubation & Incubation kind and Student bodies/clubs engaged in promotion of Innovation and Entrepreneurship in the campus.

Facilities and Infrastructure for Pre-Incubation and Incubation at KMICs

The **Institution's Innovation Council (IIC)** at **Keshav Memorial Institute of Commerce and Sciences (KMICs)** has established a strong innovation ecosystem that supports students and faculty in developing creative ideas, prototypes, and start-ups. The facilities are designed to encourage innovation, research, and entrepreneurship within the campus.

Pre-Incubation Facilities

- **Innovation & Ideation Lab:**
KMICs has set up a dedicated *Innovation and Ideation Lab* that provides a collaborative space for students to brainstorm, discuss ideas, and work on innovative projects. The lab is equipped with computers, Wi-Fi connectivity, projectors, whiteboards, and resources for idea visualization and design thinking sessions.
- **Mentoring and Guidance Cell:**
The IIC at KMICs has appointed *Innovation Ambassadors* and mentors from various disciplines who guide students in refining their ideas, developing business models, and preparing for innovation and entrepreneurship competitions.
- **IPR Cell:**
KMICs maintains an active *IPR Cell* under IIC to help innovators with awareness & documentation. The cell also conducts training programs and webinars in collaboration with the *Ministry of Education's Innovation Cell (MoE's IIC)*.

Incubation Facilities

- **Entrepreneurship & Start-up Cell (E-Cell):**
The *E-Cell at KMICs* acts as a platform for incubating student and faculty start-ups. It provides mentoring, market linkage, business model training, and connects budding entrepreneurs with industry experts and investors.
- **Co-Working and Meeting Spaces:**
Dedicated co-working spaces and AVrooms are available within the campus to conduct mentoring sessions, start-up discussions, and business presentations. These areas are equipped with internet access and audio-visual aids.
- **Networking and Collaboration Opportunities:**
KMICs IIC frequently organizes interactions with successful entrepreneurs, IPR experts, and innovation leaders through expert talks, innovation summits, and workshops. These

engagements enhance students' exposure to real-world innovation and entrepreneurship practices.

- **Linkage with External Incubators:**

The IIC of KMICs maintains collaborations with external incubators and local industry bodies for advanced mentoring, prototype support, and funding opportunities. This linkage helps students and faculty take their innovations beyond the campus level.

Student Bodies and Clubs Promoting Innovation & Entrepreneurship at KMICs

KMICs actively encourages student participation in innovation and entrepreneurship through dynamic clubs and cells that function under the guidance of the IIC. These clubs regularly organize events, workshops, and competitions to develop creative and entrepreneurial skills among students.

Club / Cell Name	Objective / Activities
Entrepreneurship Development Cell (EDC)	Promotes entrepreneurial spirit among students through awareness sessions, startup bootcamps, business idea contests, and mentoring programs.
Innovation & Creativity Club	Organizes ideation challenges, design thinking workshops, and prototype exhibitions to stimulate creativity and innovation.
IPR Awareness Club	Conducts seminars, quizzes, and talks to create awareness about intellectual property rights and patent filing.
Research & Development Cell	Encourages interdisciplinary research and innovation by engaging students and faculty in collaborative projects.
Eco Club	Focuses on sustainable and green innovations, promoting eco-friendly entrepreneurial ideas among students.

Impact

Through these dedicated facilities, incubation support, and active student bodies, **KMICs IIC** has built a strong culture of innovation and entrepreneurship. Students are motivated to think critically, develop prototypes, file patents, and establish startups that contribute to the vision of *Atmanirbhar Bharat* and a sustainable future.

E. Highlight Achievements

S. No	Achievement Category	Count / Details	Remarks
1	Number & Types of I&E and IPR Activities Conducted	30 Activities Workshops, Seminars, Webinars, IPR Awareness Sessions	Focused on innovation, entrepreneurship, and intellectual property creation
2	Number of Student & Faculty Ideas Generated	50 Ideas	Includes both individual and collaborative projects
3	Number of Innovations / Prototypes Developed	0	Includes software, products, and business process innovations
4	Number of IPs Generated, Published & Granted	0	Includes patents, copyrights, and designs
5	Number of Student & Faculty Start-ups / Ventures Established	0	Supported through mentorship
6	Amount Spent on Promotion & Awareness Generation	0	For workshops, seminars, campaigns, and innovation contests
7	Amount / Grant Supported to Student & Faculty-led Innovations, Start-ups & IPR	₹60,000	Includes seed funding, prototyping support, and IP filing grants

8	Number of Technology Transfer & Commercialization Activities	1	Expert Talk on <i>Process of Innovation Development & Technology Readiness Level (TRL) and Commercialization of Lab Technologies & Tech-Transfer</i>
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F. Highlight few best IIC Faculty/Student members and their achievements/ Rewarded for the innovations at different forum

Faculty Members

1. **Smt. V. Santhi – President, IIC-KMICS**
 - Provides strategic leadership to strengthen innovation and entrepreneurship at KMICS.
 - Mentors faculty and students to participate in national innovation challenges.
 - Recognized for outstanding contribution in fostering start-up culture on campus.
2. **Mrs. J. Madhurima – Faculty Member & IIC Mentor**
 - Mentored student teams in innovation, start-ups, and NIRF-related projects.
 - Supported idea validation and prototype development for student projects.
 - Awarded for contribution to fostering innovation ecosystem in KMICS.

G. Highlight selected best Innovations & images with mention of inventor/innovation name

H. Highlight selected start-ups established by students/faculties with mention of founder/cofounder name

I. List if any break through Innovations / Technology Developed at the institute

J. Participation of IIC-institute in various programs of Central and Stage Govt. Highlighting specially for the schemes or programs

S. No	Program / Scheme	Participation / Activities	Highlights / Achievements
1	IIC-ATL Mentorship / ATL Collaboration	Organized innovation and entrepreneurship events at a nearby ATL school with Tinkering Labs (Saraswathi Shishu Vidhya Mandhir) (not officially listed under IIC-ATL schools)	Students of KMICS actively participated in workshops and mentoring sessions; initiative helped strengthen ATL collaboration and hands-on innovation exposure.

K. Detail of Social Media & Connections of IIC institute

Platform / Channel	Handle / Link	Purpose / Engagement
Instagram	KMICS IIC Instagram	Visual promotion of events, innovation projects, prototypes, and connecting with students and alumni.
Facebook	KMICS IIC Facebook	Sharing updates on workshops, innovation activities, student achievements, and upcoming events.
LinkedIn	KMICS IIC LinkedIn	Professional networking, showcasing achievements, collaborations, and start-ups.
Twitter/X	KMICS IIC Twitter	Quick updates, announcements, and highlights of innovation initiatives and start-ups.
YouTube	KMICS IIC YouTube	Uploading videos of workshops, hackathons, prototypes, and IIC events for wider outreach.
WhatsApp Groups	KMICS IIC Student & Faculty Groups	Communication, event coordination, and sharing of innovation resources and mentorship links.

Email	iic.kmics@gmail.com	Official communication with students, faculty, external mentors, and collaboration partners.
College Website	KMICS Main Website	General information about the institute, departments, and Innovation Cell activities; central repository for reports, notifications, and updates.

Narrative Summary:

- KMICS IIC maintains a **strong digital presence** on Instagram, Facebook, LinkedIn, Twitter/X, and YouTube for effective communication, engagement, and awareness.
- These platforms promote **events, innovations, start-ups, and student/faculty achievements**.
- WhatsApp groups and email facilitate **internal coordination, mentorship, and information sharing**.
- Since the IIC page is under development, the **main college website** serves as a **central reference point** for stakeholders to access general information and updates about the Innovation Cell.

L. Testimonials from IIC members and external about IIC institute and IIC of MoE's Innovation Cell

L. Testimonials – KMICS IIC

Faculty Testimonials

1. **Smt. V. Santhi – President, IIC-KMICS**
"KMICS IIC has provided a structured platform for students and faculty to innovate, collaborate, and convert ideas into prototypes. The support for start-ups and hands-on workshops has strengthened our institute's entrepreneurial ecosystem."
2. **Ms. C. Sanjana – Convener & Innovation Coordinator**
"Being part of the IIC has allowed me to mentor students effectively in innovation and entrepreneurship. Our initiatives, such as prototype development and IPR guidance, have empowered students to think beyond the classroom."

Student Testimonials

1. **K. Srivally Sneha – Student Convener**
"IIC-KMICS has been a great platform to explore ideas, participate in hackathons, and develop prototypes. The mentorship and exposure I received helped me gain confidence in starting my own venture."
2. **Mr. A. Raja Ram – Innovation Coordinator**
"The IIC environment at KMICS encourages creative thinking and problem-solving. Through IIC workshops and events, I could transform my ideas into real-world innovations and learn valuable entrepreneurial skills."

External Mentor Testimonials

1. **Vijay Kiran Agastya – Start-up/Alumni Entrepreneur**
"IIC-KMICS has shown remarkable initiative in promoting innovation among students. Their proactive approach, even collaborating with ATL Tinkering Labs, demonstrates dedication to fostering entrepreneurship and practical skills."
2. **Vinay Kumar Kolusu – Industry Expert / Mentor**
"The students and faculty at KMICS are highly motivated and creative. The IIC has successfully provided mentorship and resources for idea incubation, start-up development, and innovation awareness."

M. Images





N. Contact

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